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Cornell Hosts Centennial Fruit Field Days and Equipment Show at Geneva on July 27 and 28, 2004

By Dena Fiacchino

GENEVA, NY: Cornell University will host the Centennial Fruit Field Days and Equipment Show at the New York State Agricultural Experiment Station in Geneva, NY on July 27 and 28 from 8:00 am - 4:00 pm. Fruit growers, consultants, and industry personnel are invited to tour field plots and learn about the latest research and extension efforts being carried out by researchers on the Geneva and Ithaca campuses. The focus will be on all commodities key to New York's \$300 million fruit industry: apples, grapes, raspberries, strawberries, peaches, pears, cherries, and nectarines.

"The event celebrates a century of fruit breeding and technology innovation at Cornell's College of Agriculture and Life Sciences, which this year is celebrating its 100th year as the New York State College of Agriculture," said Terence Robinson, associate professor of horticultural sciences and one of the organizers. "On July 27, we will focus on tree fruit technologies and demonstrations and July 28, we will focus on grape and small fruit production."

In addition to the field trials, an international array of equipment will help growers determine which technologies are best for orchard or vineyard. Representatives from various companies will advise growers on the latest technologies. Each day, the Cornell pesticide application technology team will demonstrate different methods of improving deposition and testing sprayers, including tips about nozzle orientation.

The event will be held on the Station's Fruit and Vegetable Research Farm South, 1097 County Road No. 4, 1 mile west of Pre-emption Rd. in Geneva, NY. Signs will be posted.

Attendees will be able to select from tours of apples, stone fruits, small fruits, and grapes. Admission is free and lunch is provided, courtesy of industry sponsors. Pre-registration is encouraged.

[The last Fruit Field Day was held in Geneva in 2000](#) and brought in 425 representatives from nurseries, the New York State Department of Agriculture and Markets, the United States Department of Agriculture, Cornell Cooperative Extension, fruit processors, as well as growers from Western New York, the Hudson Valley, Central New York, the Finger Lakes, Ontario, and neighboring states. Organizers this year expect over 500 attendees.

The event is co-sponsored by the New York State Agricultural Experiment Station and the New York State Horticultural Society.

For sponsorship and exhibitor information, contact Alison DeMarree at 315-589-9698 or AMD15@cornell.edu.



Agricultural engineer Andrew Landers explains how to reduce drift and increase deposition at the 2000 Fruit Field Days show.

More information will be posted as it becomes available.

For information about the event, a map, and a more complete schedule as it becomes available visit <http://www.nysaes.cornell.edu/hort/fieldday2004/> To pre-register, contact Nancy Long at 315-787-2288 or NPL1@cornell.edu.

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